

CASE STUDY

TOWNSEND FARM & TOURING PARK — HR6 9HB



SOVEREIGN
Bringing Imagination into Play



Geoff and Su Smith bought Townsend Farm and Touring Park seven years ago and even though they have many families visit, there had never been any play facilities on the site. Several years ago, Geoff and Su Smith took over Townsend Farm and Touring Park, a popular destination for families. Despite the many families visiting the site, there were no play facilities available for children. Wanting to enhance the experience for their guests, Geoff and Su turned to Sovereign Play to help them create a fun, safe, and engaging outdoor play area. With our expertise in designing bespoke play equipment solutions, we were able to bring their vision to life, transforming an unused area of the park into a vibrant play space.



» FEEDBACK

The Issue:

The nearest play area was a short distance away in the village. This meant parents had to accompany their children and leave the site if they wanted to play, as well as then having to stay with them until they wanted to return to the park.

The Resolution:

Mrs Smith wanted something fun and interesting that would keep children of all different ages both happy and occupied. She also wanted something that didn't need to be supervised by the parents; that was safe and secure and would cater for all the families staying at the park without them having to leave the site.

The Process:

Mrs Smith exhibited at The National Boat Caravan and Outdoor Show in February 2009. She spotted Sovereign's stand and particularly their Thumper Adventure Tower. It was a good quality, sturdy structure and she knew that it would be perfect for the touring park. As she wanted the play equipment to serve the visitors of the touring park and farm, it was imperative that the installation was fully compliant for public use. It also had to look good to fit in with the park's overall appearance and be a safe facility to give parents peace of mind.

The Installation:

Following discussions with Sovereign Project Manager, Justin Mottaz, Mrs Smith opted for the Thumper Adventure Tower, which she originally saw on the Sovereign stand in February. Additional swings were installed, as well as grass matting and a school compliant slide that was sturdier and more hardwearing than a normal residential slide and complied with all the necessary health & safety standards. The eight legs of the tower were concreted into the ground to give a little extra piece of mind.

The multiple deck levels add variety and allow the children to have plenty of fun in a safe environment. The ladder, slide and swings mean children of different ages and abilities can join in and enjoy themselves. There is also a rock-climbing wall, fun telescope, tower deck, and a fireman's pole.

» "The play facility now defines the area. Visitors say it has enhanced their experience. I found Sovereign very professional and helpful. I liked the way they were able to answer all my questions in the beginning. I am always recommending them to people."

Su Smith

Owner of Townsend Farm and Touring Park



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