

## CASE STUDY



# STREETHUB 2.0

## Next generation digital StreetHub products

We're delighted to have been selected by BT for the design, manufacture and deployment of their next generation digital Street Hub products.

This highly prestigious award will enable us to further showcase our pioneering, UK based manufacturing, technology and outdoor digital display capabilities. We're looking forward to working closely with the BT team in the successful delivery of this exciting and iconic project.



Contact our sales office on **020 8561 4959**, email us at [info@trueformdigital.com](mailto:info@trueformdigital.com) or visit [www.trueformdigital.com](http://www.trueformdigital.com) for more information on any of our products

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DIGITAL

# Introducing the StreetHub 2.0

The next generation 'Street Hub 2.0' unit introduces upgraded features such as sustainable design, environment monitoring for local authorities and the ability to boost 4G/5G mobile coverage.

Alongside newly appointed hardware supplier Trueform Digital, BT will continue to partner with Global, the Media & Entertainment group, as its advertising partner to support the digital street units.

Reflecting BT's purpose to connect for good, more than 400 Street Hub units are already delivering a wide range of economic, social and technology benefits to communities and local councils up and down the country – from connecting local residents, businesses and visitors to free ultrafast Wi-Fi, to ensuring that people can contact the emergency services or charity helplines in times of need.



Connectivity



Information & Assistance



Smart Sensors



Telephone



USB Device Charging



Small Cells



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